



January 19, 2018

Dear Youth Soccer Supporter,

**Mad River Youth Soccer League (MRYSL) needs your help now more than ever.** We are a non-profit organization dedicated to providing the best recreational, developmental, and leadership soccer opportunities. Since 2003, we serve over 1,000 youth in ages 4 to 19 for 10 weeks of Recreational Soccer throughout Northern Humboldt County, and MRYSL is made up of almost all volunteers (mainly coaches and their assistants) who work hard to support all levels of youth soccer. We also provide valuable work experience for Humboldt's adolescent youth in our referee program which teaches leadership skills.

**But we can't do it without you!** Financial contributions from you – outstanding community members – are the reason we have been able to provide excellent soccer opportunities for local youth athletes. With your help this year, we can continue to provide our quality soccer programs that emphasize fun, fair play, team-building, character-building, and promote self-esteem.

Your financial support is **very important to our league**. It is used to provide:

- Financial assistance (scholarships) to those in need
- Age-appropriate technical training
- Clinics for coaches, many of whom are parent volunteers
- Equipment for teams; including balls, cones, flags, and nets
- Field rentals and maintenance
- Paid referees (leadership development)

MRYSL seeks to provide a financial sponsor for every recreational team every year. Please complete the sponsorship form on the next page to indicate your level of support and return the form to us before **June 1, 2018** for easiest processing. If you have any questions or need additional information, please call Pete Shepard at (707) 822-8791 or email Jennifer Alves at [treasurer@mrysl.net](mailto:treasurer@mrysl.net).

Will you support this effort? If so, please complete the attached form indicating your level of sponsorship to support our local youth soccer athletes. **We cannot do this without you....**

Thank you for your time and we look forward to hearing from you,

Pete Shepard and Jennifer Alves, Board Members

MRYSL EIN 27-0112978



**Mad River Youth Soccer League (MRYSL)**  
P.O. Box 103, Arcata, CA 95518 (707) 822-3333  
www.mrysl.net

---

Sponsor Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact person: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

**Please indicate level of sponsorship:**

- ☐ **\$1000 Platinum Rec Team Sponsor** - All levels *plus* the option to set up a company booth at Hiller Park on any one game day, booth to be run by your company.
- ☐ **\$600 Gold Rec Team Sponsor** - Both Silver and Bronze levels *plus* logo on "Major Sponsor" webpage and banner recognition at Hiller Sports Complex on game days.
- ☐ **\$275 Silver Rec Team Sponsor** - Bronze level *plus* logo on website
- ☐ **\$250 Bronze Rec Team Sponsor** - Company Name on Rec Team Uniform *plus* Team Photo plaque
- ☐ Other \$ \_\_\_\_\_
- ☐ In kind donation of services. Please describe: \_\_\_\_\_

**Further details:**

- ☐ I would like the company name on a **specific** recreational team uniform (min. sponsor level \$250). Coach, team, player name, and/or uniform color request: \_\_\_\_\_
- ☐ I have attached a copy of the company logo for promotional purposes. Logos may also be emailed to treasurer@mrysl.net or mrysloffice@sbcglobal.net

---

**Thank you for supporting youth soccer!**

Please make checks payable to **MRYSL** and mail check and form to:

MRYSL  
PO Box 103  
Arcata, CA 95518

Please return **before June 1<sup>st</sup>, 2018** to ensure team uniforms can be created on time!

ARCATA BIG LAGOON BLUE LAKE FIELDBROOK HOOPA MANILA MCKINLEYVILLE  
SALYER SAMOA TRINIDAD WILLOW CREEK